

SPECIFICATION AMENDMENTS

Please amend the specification as follows:

day 11/25/09

Substitute the paragraph starting at page ¹⁵115, line ¹⁰16, with the following:

According to this Fig. 3 arrangement, the user interface unit 62 receives traditional and on-demand programs from the headend 22, and supplemental interactive content from either the headend 22 or from an independent service provider 80. The back channel for facilitating interactive control is provided through either network [72] 74 or 82. The off-site supplemental information provided by the ISP is correlated with the programs within the program records data structure 48 in EPG server 44. As shown in Fig. 2, the data field 58 includes target specifications to supplemental content provided by other servers. IN the illustrated example, the programs Seinfeld and Star Trek have associated supplemental content provided by ISP which are located by the hyperlink URLs in corresponding data field 58.